

Course Offering for Semester 2/2024 (Tentative) (Updated on November 5, 2024)

This is the tentative course offered for 2nd Semester of 2024. Please note that the courses and schedule may be change.

The BBA International Program reserves the right to change without notice any statement in the schedule concerning its results.

(Curriculum 2018)

BBA # 31 (3rd Year Student)

Group 1.1 + 1.2

Major: Accounting

Subject	Section	Credit	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam
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I. General Basic Course

None

II. Business Core Courses

BA401 Strategic Management	026401	Assign course	3	TBS student , FN201 and MK201	Sun. 9:00 - 12:00	Asst. Prof. Dr. Teerasak Khanchanapong	Sun., Mar. 16, 2025	No Exam
						Dr. Worapong Janyangyuen	9:00 - 12:00	

III. Major Compulsory Courses

AC411 Advanced Accounting 1	026401	Assign course	3	AC311 and AC312	Wed. 9:00 - 12:00	Asst. Prof. Dr. Orapan Yolrabil	Wed., Mar. 12, 2025 13:00 - 16:00	Wed., May 28, 2025 9:00 - 12:00
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IV. Major Elective Courses

AC461 Seminar in Taxation	026401	Assign course	3	AC315	TBA	Asst. Prof. Dr. Orpan Yolrabil*	Thu., Mar. 13, 2025 9:00 - 12:00	Sat., May 24, 2025 9:00 - 12:00
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None

V. Elective Courses or Minor Courses

Select **two** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 15, 2024**

VI. Free Elective Courses

Select **one** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 15, 2024**

Subject	Section	Credit	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam
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I. General Basic Course

None

II. Business Core Courses

BA401 Strategic Management	026402	Assign course	3	TBS student , FN201 and MK201	Sun. 13:00 - 16:00	Asst. Prof. Dr. Teerasak Khanchanapong	Sun., Mar. 16, 2025	No Exam
						Dr. Worapong Janyangyuen		

III. Major Compulsory Courses

MK317 Integrated Marketing Communications	026401	Assign Course	3	MK312	Tue. 13:00 - 16:00	Assoc. Prof. Dr. Alisara Charinsarn	No Exam	No Exam
MK318 Marketing Analytics for Decision-Making	026401	Assign Course	3	MK312 and MK313	Wed. 13:00 - 16:00	Assoc. Prof. Dr. Surat Teerakapibal	No Exam	Wed., May 28, 2025 13:00 - 16:00
MK319 Digital Marketing Strategy	026401	Assign Course	3	MK312	Wed. 9:00 - 12:00	Assoc. Prof. Dr. Aurathai Lertwannawit	No Exam	No Exam
MK411 Sustainability Marketing	026401	Assign Course	3	MK312	Mon. 13:00 - 16:00	Asst. Prof. Dr. Sorawadee Srivetbodee	Mon., Mar.10, 2025 13:00 - 16:00	Mon., May 26, 2025 13:00 - 16:00

IV. Elective Courses or Minor Courses

Select **one** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 15, 2024**

V. Free Elective Courses

None

Subject

Section

Credit

Prerequisite

Class period

Instructor

Midterm Exam

Final Exam

I. General Basic Course

None

II. Business Core Courses

None

III. Major Compulsory Courses

FN411 Derivatives Analysis	026401	Assign Course	3	FN312	Thu. 9:00 - 12:00	Asst. Prof. Dr. Anutchanat Jaroenjitrkam	Thu., Mar. 13, 2025 9:00 - 12:00	Thu., May 29, 2025 9:00 - 12:00
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IV. Major Elective Courses

Select **two** from the list below. There are **40** seats available for each course. Note that course quota request system will be open on **November 14, 2024**.

FN423 Advanced Financial Management	026401	Choose Course	3	FN311 and FN312	Sat. 13:00 - 16:00	Dr. Worapong Janyangyuen	No Exam	No Exam
FN452 Asset Management and Portfolio Analysis	026401	Choose Course	3	FN312	Wed. 13:00 - 16:00	Asst. Prof. Dr. Sakkakom Maneenop	Thu., Mar. 13, 2025 13:00 - 16:00	Wed., May 21, 2025 9:00 - 12:00
FN493 Selected Topics on Financial Institutions	026401	Choose course	3	FN251 and FN312	Sat. 9:00 - 12:00	Ajarn Patcharachai Puttikulsathit	No Exam	No Exam

V. Elective Courses or Minor Courses

Select **two** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 15, 2024**

VI. Free Elective Courses

Select **one** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 15, 2024**