

**Course Schedule Semester 2/2023 (January - May 2024)**

The Bachelor of Arts Program in Service Innovation (International Program)

student 61		student 66		Batch	Type	Quota	Instructor	Sec/Gr	Time	Midterm Exam	Final Exam
Course Code	Course	Course Code	Course								
SV243	Airline Business Management	SV243	Airline Business Management	BSI.65	Core	7	Dr. Suttha Sanpetpanich	236401	Sat. 09.00 - 12.00 hrs.	2 March 2023 09.00 - 12.00 hrs.	11 May 2023 09.00 - 12.00 hrs.
SV351	Management of Food & Beverage Operations	SV351	Management of Food & Beverage Operations	BSI.65	Core	7	Dr. Purimprach Sangkaew	236401	Tue. 09.00 - 12.00 hrs.	27 February 2023 09.00 - 12.00 hrs.	7 May 2023 09.00 - 12.00 hrs.
SV330	Cross-Cultural Management in a Global Environment	SV330	Cross-Cultural Management in a Global Environment	BSI.65	Core	7	Dr. Annop Peungchuer	236401	Tue. 13.00 - 16.00 hrs.	27 February 2023 13.00 - 16.00 hrs.	14 May 2023 13.00 - 16.00 hrs.
SV331	Strategic Planning for Service Innovation Management	SV331	Strategic Planning for Service Innovation Management	BSI.65	Core	7	Asst. Prof. Dr. Santidhorn Pooripakdee	236401	Thr. 09.00 - 12.00 hrs.	29 February 2023 09.00 - 12.00 hrs.	9 May 2023 09.00 - 12.00 hrs.
SV460	Service Quality Management	SV460	Service Quality Management	BSI.65	Core	7	Asst. Prof. Dr. Jantima Banjongprasert	236401	Sat. 13.00 - 16.00 hrs.	2 March 2023 13.00 - 16.00 hrs.	18 May 2023 13.00 - 16.00 hrs.
SV321	Innovation and Creativity Workshop	SV321	Innovation and Creativity Workshop	BSI.64	Core	7	Assoc. Prof. Dr. Kom Campiranon	236401	Wed. 09.00 - 12.00 hrs.	28 February 2023 09.00 - 12.00 hrs.	8 May 2023 09.00 - 12.00 hrs.