

Course Offering for Semester 2/2023 (Tentative)(Revised on November 16, 2023)

This is the tentative course offered for 2nd Semester of 2023. Please note that the courses and schedule may be change.

The BBA International Program reserves the right to change without notice any statement in the schedule concerning its results.

(Curriculum 2018)

BBA #31 (2nd Year Student)

Group 1.1 + 1.2

Major: Accounting

Subject	Section	Credit	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam
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I. General Basic Course

None

II. Business Core Courses

BA201 Business Law	026401	Assign course	3	None	Tue. 5:00 - 8:00 p.m.	Asst. Prof. Dr. Junavit Chalidabhongse	Fri., Mar. 1, 2024 1:00 - 4:00 p.m.	Sun., May 12, 2024 1:00 - 4:00 p.m.
EC213 Introductory Microeconomics	026401	Assign course	3	None	Tue. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Phongthorn Wrasai	Sun., Mar. 3, 2023 9:00 a.m. - 12:00 noon	Tue., May 7, 2023 1:00 - 4:00 p.m.
EL321 Communicative Business English 2	026401	Assign Course	3	EL221	Mon. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Sucharat Rimkeeratikul	Sun., Feb. 25, 2023	Sun., May 19, 2023
	026402	Assign Course	3	EL221	Wed. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Monnipha Somphong	1:00 - 4:00 p.m.	9:00 a.m. - 12:00 noon

III. Major Compulsory Courses

AC 312 Intermediate Accounting 2	026401	Assign course	3	AC201	Wed. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Kulaya Jantadej	Wed., Feb. 28, 2023 9:00 a.m. - 12:00 noon	Wed., May 15, 2023 9:00 a.m. - 12:00 noon
AC313 Cost Management	026401	Assign course	3	AC203	Mon. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Monvika Phadoongsitthi	Mon., Mar. 4, 2024 9:00 a.m. - 12:00 noon	Thu., May 9, 2023 1:00 - 4:00 p.m.
AC314 Accounting Information Systems	026401	Assign course	3	AC201 and IS201	Thu. 9:00 a.m. - 12:00 noon	Ajarn Vasana Naripthaphan	Thu., Feb. 29, 2023 9:00 a.m. - 12:00 noon	Thu., May 16, 2023 9:00 a.m. - 12:00 noon

IV. Major Elective Courses

None

V. Elective Courses or Minor Courses

None

VI. Free Elective Courses

Select **one** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 17, 2023**

Subject	Section	Credit	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam
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I. General Basic Course

None

II. Business Core Courses

AC202 Management Accounting	026401	Assign course	3	AC201	Mon. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Monvika Phadoongsitthi	Thu., Feb. 29, 2023 9:00 a.m. - 12:00 noon	Thu., May 16, 2023 9:00 a.m. - 12:00 noon
BA201 Business Law	026401	Assign course	3	None	Tue. 5:00 - 8:00 p.m.	Asst. Prof. Dr. Junavit Chalidabhongse	Fri.,Mar. 1, 2024 1:00 - 4:00 p.m.	Sun., May 12, 2024 1:00 - 4:00 p.m.
EC213 Introductory Microeconomics	026402	Assign course	3	None	Tue. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Phongthorn Wrasai	Sun., Mar. 3, 2023 9:00 a.m. - 12:00 noon	Tue., May 7, 2023 1:00 - 4:00 p.m.
EL321 Communicative Business English 2	026402	Assign Course	3	EL221	Wed. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Monnipha Somphong	Sun., Feb. 25, 2023	Sun., May 19, 2023
	026403	Assign Course	3	EL221	Wed. 1:00 - 4:00 p.m.	Asst. Prof. Edward Geerson	1:00 - 4:00 p.m.	9:00 a.m. - 12:00 noon

III. Major Compulsory Courses

MK312 Brand Management	026401	Assign course	3	MK311	Thu. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Nopporn Ruangwanit	No Exam	Thu., May 16, 2024 1:00 - 4:00 p.m.
MK314 Product & Service Management	026401	Assign course	3	MK311	Wed. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Sorawadee Srivetbodee	Wed., Feb. 28, 2024 9:00 a.m. - 12:00 noon	Wed., May 8, 2024 9:00 a.m - 12:00 noon

IV. Major Elective Courses

None

V. Elective Courses or Minor Courses

None

VI. Free Elective Courses

Select **one** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 17, 2023**

Subject	Section	Credit	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam
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I. General Basic Course

None

II. Business Core Courses

BA202 Taxation	026401	Assign course	3	AC201	Mon. 1:00 - 4:00 p.m.	Ajarn Patharawan Chongchit	Tue., Feb. 27, 2024	Sat., May 11, 2024
	026402	Assign course	3	AC201	Mon. 9:00 a.m. - 12:00 noon	Ajarn Patharawan Chongchit	1:00 - 4:00 p.m.	1:00 - 4:00 p.m.
EC214 Introductory Macroeconomics	026401	Assign course	3	None	Wed. 9:00 a.m. - 12:00 noon	Ajarn Pongpalin Yingchoncharoen	Fri., Mar. 1, 2024	Fri., May 17, 2024
	026402	Assign course	3	None	Fri. 9:00 a.m. - 12:00 noon	Ajarn Pongpalin Yingchoncharoen	9:00 a.m. - 12:00 noon	9:00 a.m. - 12:00 noon
OM201 Operations Management	026401	Assign course	3	None	Mon. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Panuwong Kumpirarusk	Sat., Mar. 2, 2024	Sat., May 18, 2024
	026402	Assign course	3	None	Mon. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Panuwong Kumpirarusk	9:00 a.m. - 12:00 noon	9:00 a.m. - 12:00 noon
EL321 Communicative Business English 2	026404	Assign Course	3	EL221	Wed. 1:00 - 4:00 p.m.	Ajarn Steven B. Smith	Sun., Feb. 25, 2024	Sun., May 19, 2024
	026405	Assign Course	3	EL221	Thu. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Virasuda Sribayak	1:00 - 4:00 p.m.	9:00 a.m. - 12:00 noon
	026406	Assign Course	3	EL222	Thu. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Supong Tangkiengsirisin		

III. Major Compulsory Courses

FN311 Financial Management	026401	Assign course	3	FN201 and FN211	Tue. 9:00 a.m. - 12:00 noon	Asst. Prof. Obrom Chaowalerd	Tue, Feb. 27, 2024	Tue., May 14, 2024
							9:00 a.m. - 12:00 noon	9:00 a.m. - 12:00 noon
FN312 Investments	026401	Assign course	3	FN201 and FN211	Tue. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Anchada Charoenrook	Mon., Mar. 4, 2024	Thu., May 9, 2024
	026402	Assign course	3	FN201 and FN211	Thu. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Anchada Charoenrook	1:00 - 4:00 p.m.	1:00 - 4:00 p.m.

IV. Major Elective Courses

None

V. Elective Courses or Minor Courses

None

VI. Free Elective Courses

Select **one** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 17, 2023**

List of Additional Courses Opening Courses for 2nd Semester of Academic Year 2023

Subject	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam	Elective			Minor		
						AC	FN	MK	AC	FN	MK
AC311 Intermediate Accounting 1	AC201	Tue. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Pailin Trongmateerut	Thu., Feb. 29, 2024	Tue., May 14, 2024		✓	✓	✓		
			Ajan Saifon Inkaew	1:00 - 4:00 p.m.	1:00 - 4:00 p.m.						
BA338 Luxury Brand Management	None	Sat. 9:00 a.m. - 12:00 noon	Ajarn Medhee Jarumaneeroj	No Exam	No Exam	✓		✓			
FN211 Financial Mathematics and Statistics	None	Wed. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Pantisa Pavabutr	Wed., Feb. 28, 2024	Wed., May 15, 2024			✓		✓	
			Assoc. Prof. Dr. Supranee Lisawadi	1:00 - 4:00 p.m.	1:00 - 4:00 p.m.						
FN282 Wealth Management	None	Wed. 9:00 a.m. - 12:00 noon	Dr. Worapong Janyangyuen	No Exam	Wed., May 15, 2024 9:00 a.m. - 12:00 noon		✓	✓		✓	
HR311 Organizational Behavior and Leadership	None	Fri. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Somboon Kulvisaechana	Sun., Feb. 25, 2024 9:00 a.m. - 12:00 noon	Sun., May 19, 2024 1:00 - 4:00 p.m.			✓			
IB311 Global Environment of International Business	None	Thu. 1:00 - 4:00 p.m.	Dr. Arunee Tanvisuth	No Exam	Sat., May 18, 2024 9:00 a.m. - 12:00 noon		✓	✓			
IS312 Business Intelligence and Analytics	None	Tue. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Veera Bhatiasavi	Wed., Feb. 28, 2024 1:00 - 4:00 p.m.	Sat., May 18, 2024 1:00 - 4:00 p.m.	✓		✓			
IS319 Electronic Business	IS201	Wed. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Peter Ractham	No Exam	Wed., May 15, 2024 9:00 a.m. - 12:00 noon	✓	✓	✓			
IT211 Introduction to International Transport	None	Thu. 9:00 a.m. - 12:00 noon	Dr. Arunee Tanvisuth	No Exam	Sun., May 19, 2024 9:00 a.m. - 12:00 noon		✓	✓			
MK311 Consumer Behavior	MK201	Thu. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Kritsadarat Wattanasuwan	No Exam	Thu., May 16, 2024 1:00 - 4:00 p.m.						✓
MK315 Pricing & Marketing Profitability	MK201 and AC202	Thu. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Surat Teerakapibal	No Exam	Sat., May 18, 2024 1:00 - 4:00 p.m.						✓
MK321 Entrepreneurial Marketing	MK312	Mon. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Pattana Boonchoo	Mon., Mar. 4, 2024 1:00 - 4:00 p.m.	Mon., May 13, 2024 1:00 - 4:00 p.m.			✓			✓

Subject	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam	Elective			Minor		
						AC	FN	MK	AC	FN	MK
MK326 International Marketing	MK201	Mon. 9:00 a.m. - 12:00 noon	Ajarn Bhumiphat Gitliwala	No Exam	Mon., May 13, 2024 9:00 a.m. - 12:00 noon			✓			✓
MK495 Special Topics in Marketing 2- Luxury, City and Service Marketing	MK312	Sat. 9:00 a.m. - 12:00 noon	Ajarn Vorasit Turongsomboon	Sat., Mar. 2, 2024 9:00 a.m. - 12:00 noon	No Exam			✓			✓
OM316 Business Forecasting	BA204	Fri. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Ekkachidd Chungcharoen	Fri., Mar. 1, 2024 9:00 a.m. - 12:00 noon	Fri., May 10, 2024 9:00 a.m. - 12:00 noon	✓	✓	✓			
OM326 Technology and Innovation Management	OM201	Fri. 9:00 a.m. - 12:00 noon	Ajarn Sukrit Vinayavekhin	Wed., Feb. 28, 2024 1:00 - 4:00 p.m.	Fri., May 10, 2024 1:00 - 4:00 p.m.			✓			
OM412 Organizational Performance Measurement	OM201	Tue. 9:00 a.m. - 12:00 noon	Prof. Dr. Nopadol Rompho	No Exam	Tue., May 7, 2024 9:00 a.m. - 12:00 noon	✓		✓			

Note: Additional Courses Opening Courses, there are 20 seats available for each course, and will be available if there are more than or equal to 20 students registered.