

Course Offering for Semester 2/2023 (Tentative) (Revised on November 16, 2023)

This is the tentative course offered for 2nd Semester of 2023. Please note that the courses and schedule may be change.

The BBA International Program reserves the right to change without notice any statement in the schedule concerning its results.

(Curriculum 2018)

BBA # 30 (3rd Year Student)

Group 1.1 + 1.2

Major: Accounting

Subject	Section	Credit	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam
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I. General Basic Course

None

II. Business Core Courses

None

III. Major Compulsory Courses

AC411 Advanced Accounting 1	026401	Assign course	3	AC311 and AC312	Wed. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Orpan Yolrabil	Sat., Mar. 2, 2024 1:00 - 4:00 p.m.	Wed., May 15, 2024 1:00 - 4:00 p.m.
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IV. Major Elective Courses

AC461 Seminar in Taxation	026401	Assign course	3	AC315	Wed. 5:00 - 8:00 p.m.	Asst. Prof. Dr. Orpan Yolrabil*	Fri., Mar. 1, 2024 1:00 - 4:00 p.m.	Fri., May 17, 2024 1:00 - 4:00 p.m.
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None

V. Elective Courses or Minor Courses

Select **two** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 17, 2023**

VI. Free Elective Courses

Select **one** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 17, 2023**

Subject	Section	Credit	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam
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I. General Basic Course

None

II. Business Core Courses

None

III. Major Compulsory Courses

MK317 Integrated Marketing Communications	026401	Assign Course	3	MK312	Tue. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Alisara Charinsarn	No Exam	No Exam
MK318 Marketing Analytics and Decision-Making	026401	Assign Course	3	MK312 and MK313	Thu. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Surat Teerakapibal	No Exam	Sat., May 11, 2024 9:00 a.m. - 12:00 noon
MK319 Digital Marketing Strategy	026401	Assign Course	3	MK312	Wed. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Aurathai Lertwannawit	No Exam	No Exam
MK411 Sustainability Marketing	026401	Assign Course	3	MK312	Mon. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Suthisak Kraisornsuthasinee	Mon., Mar. 4, 2024 1:00 - 4:00 p.m.	Mon., May 13, 2024 1:00 - 4:00 p.m.

IV. Elective Courses or Minor Courses

Select one from the list of Additional Courses Opening Courses . Note that course quota request system at student portal will be open on November 17, 2023

V. Free Elective Courses

Select one from the list of Additional Courses Opening Courses . Note that course quota request system at student portal will be open on November 17, 2023

Subject	Section	Credit	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam
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I. General Basic Course

None

II. Business Core Courses

None

III. Major Compulsory Courses

FN411 Derivatives Analysis	026401	Assign Course	3	FN312	Thu. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Anutchanat Jaroenjitrkam	Sun., Mar. 3, 2024 1:00 - 4:00 p.m.	Thu., May 9, 2024 9:00 a.m. - 12:00 noon
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IV. Major Elective Courses

Select **two** from the list below. There are **10** seats available for each course. Note that course quota request system will be open on **November 16, 2023**.

FN423 Advanced Financial Management	026401	Choose Course	3	FN311 and FN312	Wed. 1:00 - 4:00 p.m.	Dr. Worapong Janyangyuen	No Exam	Sat., May 11, 2024 1:00 - 4:00 p.m.
FN451 Equity Securities Analysis	026401	Choose Course	3	FN312	Wed. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Pantisa Pavabutr Dr. Bin Zhao	Sat., Mar. 2, 2024 1:00 - 4:00 p.m.	Wed., May 8, 2024 1:00 - 4:00 p.m.
FN452 Asset Management and Portfolio Analysis	026401	Choose Course	3	FN312	Wed. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Sakkakom Maneenop	Sat., Mar. 2, 2024 1:00 - 4:00 p.m.	Wed., May 8, 2024 1:00 - 4:00 p.m.
FN493 Selected Topics on Financial Institutions	026401	Choose course	3	FN251 and FN312	Sat. 1:00 - 4:00 p.m.	Ajarn Patcharachai Puttikulsathit	Sun., Feb. 25, 2024 1:00 - 4:00 p.m.	Sat., May 18, 2024 1:00 - 4:00 p.m.

V. Elective Courses or Minor Courses

Select **two** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 17, 2023**

VI. Free Elective Courses

Select **one** from the **list of Additional Courses Opening Courses** . Note that course quota request system at student portal will be open on **November 17, 2023**

List of Additional Courses Opening Courses for 2nd Semester of Academic Year 2023

Subject	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam	Elective			Minor		
						AC	FN	MK	AC	FN	MK
AC311 Intermediate Accounting 1	AC201	Tue. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Pailin Trongmateerut	Thu., Feb. 29, 2024	Tue., May 14, 2024		✓	✓	✓		
			Ajan Saifon Inkaew	1:00 - 4:00 p.m.	1:00 - 4:00 p.m.						
BA338 Luxury Brand Management	None	Sat. 9:00 a.m. - 12:00 noon	Ajarn Medhee Jarumaneeroj	No Exam	No Exam	✓		✓			
FN211 Financial Mathematics and Statistics	None	Wed. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Pantisa Pavabutr	Wed., Feb. 28, 2024	Wed., May 15, 2024			✓		✓	
			Assoc. Prof. Dr. Supranee Lisawadi	1:00 - 4:00 p.m.	1:00 - 4:00 p.m.						
FN282 Wealth Management	None	Wed. 9:00 a.m. - 12:00 noon	Dr. Worapong Janyangyuen	No Exam	Wed., May 15, 2024 9:00 a.m. - 12:00 noon		✓	✓		✓	
HR311 Organizational Behavior and Leadership	None	Fri. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Somboon Kulvisaechana	Sun., Feb. 25, 2024 9:00 a.m. - 12:00 noon	Sun., May 19, 2024 1:00 - 4:00 p.m.			✓			
IB311 Global Environment of International Business	None	Thu. 1:00 - 4:00 p.m.	Dr. Arunee Tanvisuth	No Exam	Sat., May 18, 2024 9:00 a.m. - 12:00 noon		✓	✓			
IS312 Business Intelligence and Analytics	None	Tue. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Veera Bhatiasavi	Wed., Feb. 28, 2024 1:00 - 4:00 p.m.	Sat., May 18, 2024 1:00 - 4:00 p.m.	✓		✓			
IS319 Electronic Business	IS201	Wed. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Peter Ractham	No Exam	Wed., May 15, 2024 9:00 a.m. - 12:00 noon	✓	✓	✓			
IT211 Introduction to International Transport	None	Thu. 9:00 a.m. - 12:00 noon	Dr. Arunee Tanvisuth	No Exam	Sun., May 19, 2024 9:00 a.m. - 12:00 noon		✓	✓			
MK311 Consumer Behavior	MK201	Thu. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Kritsadarat Wattanasuwan	No Exam	Thu., May 16, 2024 1:00 - 4:00 p.m.						✓
MK315 Pricing & Marketing Profitability	MK201 and AC202	Thu. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Surat Teerakapibal	No Exam	Sat., May 18, 2024 1:00 - 4:00 p.m.						✓
MK321 Entrepreneurial Marketing	MK312	Mon. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Pattana Boonchoo	Mon., Mar. 4, 2024 1:00 - 4:00 p.m.	Mon., May 13, 2024 1:00 - 4:00 p.m.			✓			✓

Subject	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam	Elective			Minor		
						AC	FN	MK	AC	FN	MK
MK326 International Marketing	MK201	Mon. 9:00 a.m. - 12:00 noon	Ajarn Bhumiphat Gitliwala	No Exam	Mon., May 13, 2024 9:00 a.m. - 12:00 noon			✓			✓
MK495 Special Topics in Marketing 2- Luxury, City and Service Marketing	MK312	Sat. 9:00 a.m. - 12:00 noon	Ajarn Vorasit Turongsomboon	Sat., Mar. 2, 2024 9:00 a.m. - 12:00 noon	No Exam			✓			✓
OM316 Business Forecasting	BA204	Fri. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Ekkachidd Chungcharoen	Fri., Mar. 1, 2024 9:00 a.m. - 12:00 noon	Fri., May 10, 2024 9:00 a.m. - 12:00 noon	✓	✓	✓			
OM326 Technology and Innovation Management	OM201	Fri. 9:00 a.m. - 12:00 noon	Ajarn Sukrit Vinayavekhin	Wed., Feb. 28, 2024 1:00 - 4:00 p.m.	Fri., May 10, 2024 1:00 - 4:00 p.m.			✓			
OM412 Organizational Performance Measurement	OM201	Tue. 9:00 a.m. - 12:00 noon	Prof. Dr. Nopadol Rompho	No Exam	Tue., May 7, 2024 9:00 a.m. - 12:00 noon	✓		✓			

Note: Additional Courses Opening Courses, there are 20 seats available for each course, and will be available if there are more than or equal to 20 students registered.