

**Course Offering for Semester 2/2023 (Tentative) (Revised on November 10, 2023)**

This is the tentative course offered for 2nd Semester of Academic Year 2023. Please note that the courses and schedule may be changed.

**Curriculum 2018**

**BBA #29 (4th Year Student)**

**Subject**

**Section**

**Credit**

**Prerequisite**

**Class period**

**Instructor**

**Midterm Exam**

**Final Exam**

**I. General Basic Course**

None

**II. Business Core Courses**

BA401 Strategic Management	026401	Choose course	3	TBS Student, FN201 and MK201	Tue. 5:00 - 8:00 p.m.	Asst. Prof. Dr. Teerasak Khanchanapong	Tue., Feb. 27, 2024 1:00 - 4:00 p.m.	No Exam
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**List of Additional Courses Opening Courses for 2nd Semester of Academic Year 2023**

Subject	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam	Elective			Minor		
						AC	FN	MK	AC	FN	MK
AC311 Intermediate Accounting 1	AC201	Tue. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Pailin Trongmateerut	Thu., Feb. 29, 2024	Tue., May 14, 2024		✓	✓	✓		
			Ajan Saifon Inkaew	1:00 - 4:00 p.m.	1:00 - 4:00 p.m.						
BA338 Luxury Brand Management	None	Sat. 9:00 a.m. - 12:00 noon	Ajarn Medhee Jarumaneeroj	No Exam	No Exam	✓		✓			
FN211 Financial Mathematics and Statistics	None	Wed. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Pantisa Pavabutr	Wed., Feb. 28, 2024	Wed., May 15, 2024			✓		✓	
			Assoc. Prof. Dr. Supranee Lisawadi	1:00 - 4:00 p.m.	1:00 - 4:00 p.m.						
FN282 Wealth Management	None	Wed. 9:00 a.m. - 12:00 noon	Dr. Worapong Janyangyuen	No Exam	Wed., May 15, 2024 9:00 a.m. - 12:00 noon		✓	✓		✓	
HR311 Organizational Behavior and Leadership	None	Fri. 9:00 a.m. - 12:00 noon	Asst. Prof. Dr. Somboon Kulvisaechana	Sun., Feb. 25, 2024 9:00 a.m. - 12:00 noon	Sun., May 19, 2024 1:00 - 4:00 p.m.			✓			
IB311 Global Environment of International Business	None	Thu. 1:00 - 4:00 p.m.	Dr. Arunee Tanvisuth	No Exam	Sat., May 18, 2024 9:00 a.m. - 12:00 noon		✓	✓			
IS312 Business Intelligence and Analytics	None	Tue. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Veera Bhatiasavi	Wed., Feb. 28, 2024 1:00 - 4:00 p.m.	Sat., May 18, 2024 1:00 - 4:00 p.m.	✓		✓			
IS319 Electronic Business	IS201	Wed. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Peter Ractham	No Exam	Wed., May 15, 2024 9:00 a.m. - 12:00 noon	✓	✓	✓			
IT211 Introduction to International Transport	None	Thu. 9:00 a.m. - 12:00 noon	Dr. Arunee Tanvisuth	No Exam	Sun., May 19, 2024 9:00 a.m. - 12:00 noon		✓	✓			
MK311 Consumer Behavior	MK201	Thu. 1:00 - 4:00 p.m.	Assoc. Prof. Dr. Kritsadarat Wattanasuwan	No Exam	Thu., May 16, 2024 1:00 - 4:00 p.m.						✓
MK315 Pricing & Marketing Profitability	MK201 and AC202	Thu. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Surat Teerakapibal	No Exam	Sat., May 18, 2024 1:00 - 4:00 p.m.						✓
MK321 Entrepreneurial Marketing	MK312	Mon. 1:00 - 4:00 p.m.	Asst. Prof. Dr. Pattana Boonchoo	Mon., Mar. 4, 2024 1:00 - 4:00 p.m.	Mon., May 13, 2024 1:00 - 4:00 p.m.			✓			✓

Subject	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam	Elective			Minor		
						AC	FN	MK	AC	FN	MK
MK326 International Marketing	MK201	Mon. 9:00 a.m. - 12:00 noon	Ajarn Bhumiphat Gitliwala	No Exam	Mon., May 13, 2024 9:00 a.m. - 12:00 noon			✓			✓
MK495 Special Topics in Marketing 2- Luxury, City and Service Marketing	MK312	Sat. 9:00 a.m. - 12:00 noon	Ajarn Vorasit Turongsomboon	Sat., Mar. 2, 2024 9:00 a.m. - 12:00 noon	No Exam			✓			✓
OM316 Business Forecasting	BA204	Fri. 9:00 a.m. - 12:00 noon	Assoc. Prof. Dr. Ekkachidd Chungcharoen	Fri., Mar. 1, 2024 9:00 a.m. - 12:00 noon	Fri., May 10, 2024 9:00 a.m. - 12:00 noon	✓	✓	✓			
OM326 Technology and Innovation Management	OM201	Fri. 9:00 a.m. - 12:00 noon	Ajarn Sukrit Vinayavekhin	Wed., Feb. 28, 2024 1:00 - 4:00 p.m.	Fri., May 10, 2024 1:00 - 4:00 p.m.			✓			
OM412 Organizational Performance Measurement	OM201	Tue. 9:00 a.m. - 12:00 noon	Prof. Dr. Nopadol Rompho	No Exam	Tue., May 7, 2024 9:00 a.m. - 12:00 noon	✓		✓			

**Note: Additional Courses Opening Courses, there are 20 seats available for each course, and will be available if there are more than or equal to 20 students registered.**