STUDY PLAN (Curriculum 2018)(Updated on Oct. 12, 2023)

SINGLE MAJOR : MARKETING

MINOR : None

Name _____ **ID. NO** _____

Course	Credits	Prerequisite	Semester								Grade
			20	18	20	19	20	20	20	21	
			1	2	1	2	1	2	1	2	
1. General Basic Courses (30 Credits)											
TU100	3										
TU101	3										
TU103	3										
TU104	3										
TU105	3										
TU106	3										
TU102 or TU108	3										
EG or EL	3										
xxxxx	3										
xxxxx	3										
2. Business Core Courses (48 Credits)											
BA201	3										
BA202	3	AC201									
BA204	3										
BA301	3	3rd year									
BA401	3	FN201,MK201									
AC201	3										
AC202	3	AC201									
FN201	3	AC201									
MK201	3										
IS201	3										
HR201	3										
OM201	3										
EC213	3										
EC214	3										
EL221	3	TU105									
EL321	3	EL221									

Course	Credits	Prerequisite	Semester								Grade
			20	18	20	19	20	20	20	21	
			1	2	1	2	1	2	1	2	
3.Major Compulsory Courses (33 Credits)(Not receive a grade lower than"C")											
MK311	3	MK201									
MK312	3	MK311									
MK313	3	MK311, BA204									
MK314	3	MK311									
MK315	3	MK201, AC202									
MK316	3	MK201									
MK317	3	MK312									
MK318	3	MK312, MK313									
MK319	3	MK312									
MK411	3	4th yr., MK312									
MK412	3	MK major, MK312									
4. Elective Course (18 Credits)											
	3										
	3										
	3										
	3										
	3										
	3										
5. Free Elective Courses (6 Credits)											
	3										
	3										

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

***Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.**

BBA International Program is not responsible for any mistakes as a result of the study plan.