**STUDY PLAN (Curriculum 2018)(Updated on Oct. 12, 2023)**

**SINGLE MAJOR : MARKETING**

**MINOR : FINANCE**

**Name** _____ **ID. NO** _____

| Course | Credits | Prerequisite | Semester | | | | | | | | Grade |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | 20 | 18 | 20 | 19 | 20 | 20 | 20 | 21 | |
| | | | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | |
| **1. General Basic Courses (30 Credits)** | | | | | | | | | | | |
| TU100 | 3 | | | | | | | | | | |
| TU101 | 3 | | | | | | | | | | |
| TU103 | 3 | | | | | | | | | | |
| TU104 | 3 | | | | | | | | | | |
| TU105 | 3 | | | | | | | | | | |
| TU106 | 3 | | | | | | | | | | |
| TU102 or TU108 | 3 | | | | | | | | | | |
| EG or EL | 3 | | | | | | | | | | |
| xxxxx | 3 | | | | | | | | | | |
| xxxxx | 3 | | | | | | | | | | |
| **2. Business Core Courses (48 Credits)** | | | | | | | | | | | |
| BA201 | 3 | | | | | | | | | | |
| BA202 | 3 | AC201 | | | | | | | | | |
| BA204 | 3 | | | | | | | | | | |
| BA301 | 3 | 3rd year | | | | | | | | | |
| BA401 | 3 | FN201,MK201 | | | | | | | | | |
| AC201 | 3 | | | | | | | | | | |
| AC202 | 3 | AC201 | | | | | | | | | |
| FN201 | 3 | AC201 | | | | | | | | | |
| MK201 | 3 | | | | | | | | | | |
| IS201 | 3 | | | | | | | | | | |
| HR201 | 3 | | | | | | | | | | |
| OM201 | 3 | | | | | | | | | | |
| EC213 | 3 | | | | | | | | | | |
| EC214 | 3 | | | | | | | | | | |
| EL221 | 3 | TU105 | | | | | | | | | |
| EL321 | 3 | EL221 | | | | | | | | | |

| Course | Credits | Prerequisite | Semester | | | | | | | | Grade |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | 20 | 18 | 20 | 19 | 20 | 20 | 20 | 21 | |
| | | | 1 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | |
| **3.Major Compulsory Courses (33 Credits)(Not receive a grade lower than"C")** | | | | | | | | | | | |
| MK311 | 3 | MK201 | | | | | | | | | |
| MK312 | 3 | MK311 | | | | | | | | | |
| MK313 | 3 | MK311, BA204 | | | | | | | | | |
| MK314 | 3 | MK311 | | | | | | | | | |
| MK315 | 3 | MK201, AC202 | | | | | | | | | |
| MK316 | 3 | MK201 | | | | | | | | | |
| MK317 | 3 | MK312 | | | | | | | | | |
| MK318 | 3 | MK312, MK313 | | | | | | | | | |
| MK319 | 3 | MK312 | | | | | | | | | |
| MK411 | 3 | 4th yr., MK312 | | | | | | | | | |
| MK412 | 3 | MK major, MK312 | | | | | | | | | |
| **4. Minor in Finance (18 Credits)** | | | | | | | | | | | |
| FN211 | 3 | | | | | | | | | | |
| FN311 | 3 | FN201, FN211 | | | | | | | | | |
| FN312 | 3 | FN201, FN211 | | | | | | | | | |
| FN313 | 3 | FN201, FN211,EC214 | | | | | | | | | |
| FN411 | 3 | FN312 | | | | | | | | | |
| FN | 3 | | | | | | | | | | |
| **5. Free Elective Courses (6 Credits)** | | | | | | | | | | | |
| | 3 | | | | | | | | | | |
| | 3 | | | | | | | | | | |

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: * = Compulsory Courses (15 Credits) + select 1 Finance Courses (3 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

***Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.**

**BBA International Program is not responsible for any mistakes as a result of the study plan.**