STUDY PLAN (Curriculum 2018)(Updated on Oct. 12, 2023)

SINGLE MAJOR : MARKETING

MINOR : ACCOUNTING

ID. NO _____

Name _

Semester Semester 19 20 20 21 20 20 20 21 Course Credits Prerequisite 20 18 20 20 Grade Course Credits Prerequisite 20 18 19 20 Grade 2 2 2 1. General Basic Courses (30 Credits) 3.Major Compulsory Courses (33 Credits)(Not receive a grade lower than"C") TU100 3 TU101 MK311 MK201 3 3 TU103 3 MK312 3 MK311 TU104 3 MK313 3 MK311, BA204 TU105 3 MK314 3 MK311 TU106 3 MK315 3 MK201, AC202 TU102 or 3 MK316 3 MK201 TU108 EG or EL 3 MK317 3 MK312 MK312, MK313 MK318 xxxxx 3 3 MK312 xxxxx 3 MK319 3 2. Business Core Courses (48 Credits) MK411 3 4th yr., MK312 MK major, MK312 BA201 MK412 3 3 BA202 3 AC201 4. Minor in Accounting (18 Credits) BA204 AC203 AC201 3 3 BA301 3 AC311 3 AC201 3rd year BA401 3 FN201,MK201 AC312 3 AC201 AC201 3 AC313 3 AC203 AC202 3 AC201 AC314 3 AC201, IS201 FN201 3 AC201 AC 3 MK201 5. Free Elective Courses (6 Credits) 3 IS201 3 3 HR201 3 3 OM201 3 EC213 3 EC214 3 EL221 TU105 3 EL321 3 EL221

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: * = Compulsory Courses (15 Credits) + select 1 Accounting Courses (3 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

*Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.

BBA International Program is not responsible for any mistakes as a result of the study plan.