STUDY PLAN (Curriculum 2018)(Updated on Oct. 12, 2023)

DOUBLE MAJOR: MARKETING + FINANCE

Course	Credits	Prerequisite	Semester												Semester										
			20	20 18 20	20	19	20	20	20	21	Grade	Course	Credits	Prerequisite	20	18	20	19	20	20	20	21	Grade		
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2			
1. General Basic Courses (30 Credits)									3.Major Compulsory Courses (33 Credits)(Not receive a grade lower than"C")																
TU100	3																								
TU101	3											MK311	3	MK201											
TU103	3											MK312	3	MK311											
TU104	3											MK313	3	MK311, BA204											
TU105	3											MK314	3	MK311											
TU106	3											MK315	3	MK201, AC202											
TU102 or TU108	3											MK316	3	MK201											
EG or EL	3											MK317	3	MK312											
xxxxx	3											MK318	3	MK312, MK313											
xxxxx	3											MK319	3	MK312											
2. Busine	2. Business Core Courses (48 Credits)											MK411	3	4th yr., MK312											
BA201	3											MK412	3	MK major, MK312											
BA202	3	AC201										4. Free Elective Courses (6 Credits)													
BA204	3												3												
BA301	3	3rd year											3												
BA401	3	FN201,MK201										5.1. Finance Compulsory Courses (15 Credits)													
AC201	3											FN211	3												
AC202	3	AC201										FN311	3	FN201, FN211											
FN201	3	AC201										FN312	3	FN201, FN211											
MK201	3											FN313	3	FN201, FN211, EC214											
IS201	3											FN411	3	FN312											
HR201	3											5.2. Finance Major Elective Courses (18 Credits)													
OM201	3																								
EC213	3																								
EC214	3																								
EL221	3	TU105																							
EL321	3	EL221																							

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

BBA International Program is not responsible for any mistakes as a result of the study plan.

^{*}Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.