

Course Offering for 2nd Semester of the Academic Year 2024 (Updated on November 19, 2024)

(January 20 - May 14, 2025)

| Code Curriculum           |                           | Course Title                   | Credits | Prerequisite    | Section | Class Period       | Room | Instructor   | Midterm Exam                         | Final Exam                          |
|---------------------------|---------------------------|--------------------------------|---------|-----------------|---------|--------------------|------|--|--------------------------------------|-------------------------------------|
| 2561<br>(61xx to<br>65xx) | 2566<br>(66xx to<br>67xx) |                                |         |                 |         |                    |      |  |                                      |                                     |
| AC201                     | AC201                     | Fundamental Accounting         | 3       | None            | 026401  | Mon. 9:00 - 12:00  |      | Asst. Prof. Dr. Orapan Yolrabil<br>ผศ. ดร. อรพรรณ ยลระบิล  | Mon., Mar. 10, 2025<br>9:00 - 12:00  | Mon., May 26, 2025<br>9:00 - 12:00  |
|                           |                           |                                |         |                 | 026402  | Mon. 13:00 - 16:00 |      | Asst. Prof. Dr. Orapan Yolrabil<br>ผศ. ดร. อรพรรณ ยลระบิล  |                                      |                                     |
| AC202                     | AC202                     | Management Accounting          | 3       | AC201           | 026401  | Wed. 13:00 - 16:00 |      | Dr. Wattanachai Sangsuwan<br>อ. ดร. วัฒนชัย แสงสุวรรณ  | Wed., Mar. 12, 2025<br>13:00 - 16:00 | Wed., May 21, 2025<br>13:00 - 16:00 |
| AC311                     | AC311                     | Intermediate Accounting 1      | 3       | AC201           | 026401  | Tue. 13:00 - 16:00 |      | Assoc. Prof. Dr. Pailin Trongmateerut**<br>รศ. ดร. ไพลีน ตรงเมธีรัตน์**<br>Ajarn Saifon Inkaew<br>อ. สายฝน อินทรแก้ว | Tue., Mar. 11, 2025<br>13:00 - 16:00 | Tue., May 20, 2025<br>13:00 - 16:00 |
| AC312                     | AC312                     | Intermediate Accounting 2      | 3       | AC201           | 026401  | Mon. 9:00 - 12:00  |      | Asst. Prof. Dr. Kulaya Jantadej<br>ผศ. ดร. กุลยา จันทะเดช  | Mon., Mar. 10, 2025<br>9:00 - 12:00  | Mon., May 26, 2025<br>9:00 - 12:00  |
| AC313                     |                           | Cost Management                | 3       | AC203           | 026401  | Mon. 13:00 - 16:00 |      | Assoc. Prof. Dr. Monvika Phadoongsitthi<br>รศ. ดร. มณวิกา ผดุงสิทธิ์   | Sun., Mar. 16, 2025<br>13:00 - 16:00 | Mon., May 19, 2025<br>13:00 - 16:00 |
|                           | AC314                     | Cost Management                |         | AC313           |         |                    |      |  |                                      |                                     |
| AC314                     |                           | Accounting Information Systems | 3       | AC201 and IS201 | 026401  | Thu. 13:00 - 16:00 |      | Assoc. Prof. Dr. Pailin Trongmateerut<br>รศ. ดร. ไพลีน ตรงเมธีรัตน์  | Thu., Mar. 13, 2025<br>13:00 - 16:00 | Thu., May 29, 2025<br>9:00 - 12:00  |
|                           | AC315                     | Accounting Information Systems |         | AC313 and IS201 |         |                    |      |  |                                      |                                     |
| AC411                     | AC411                     | Advanced Accounting 1          | 3       | AC311 and AC312 | 026401  | Wed. 9:00 - 12:00  |      | Asst. Prof. Dr. Orapan Yolrabil<br>ผศ. ดร. อรพรรณ ยลระบิล  | Wed., Mar. 12, 2025<br>13:00 - 16:00 | Wed., May 28, 2025<br>9:00 - 12:00  |
| AC461                     |                           | Seminar in Taxation            | 3       | AC315           | 026401  | Wed. 17:00 - 20:00 |      | Asst. Prof. Dr. Orapan Yolrabil*<br>ผศ. ดร. อรพรรณ ยลระบิล*  | Thu., Mar. 13, 2025<br>9:00 - 12:00  | Sat. May 24, 2025<br>9:00 - 12:00   |
| BA201                     | BA201                     | Business Law                   | 3       | None            | 026401  | Tue. 17:00 - 20:00 |      | Asst. Prof. Dr. Junavit Chalidabhongse<br>ผศ. ดร. จุณวิทย์ ชลิดาพงษ์   | Tue., Mar. 11, 2025<br>13:00 - 16:00 | Tue., May 20, 2025<br>13:00 - 16:00 |

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|---------------------------|---------------------------|--|---------|------------------------------|---------|--------------------|------|--|--------------------------------------|------------------------------------|
| 2561<br>(61xx to<br>65xx) | 2566<br>(66xx to<br>67xx) |  |         |                              |         |                    |      |  |                                      |                                    |
| BA202                     | BA202                     | Taxation   | 3       | AC201                        | 026401  | Mon. 9:00 - 12:00  |      | Ajarn Dr. Patharawan Chongchit<br>อ. ดร. ภัทรวิทย์ จงจิตร์   | Sun., Mar. 16, 2025<br>13:00 - 16:00 | Sat. May 17, 2025<br>9:00 - 12:00  |
|                           |                           |  |         |                              | 026402  | Fri. 9:00 - 12:00  |      | Ajarn Dr. Patharawan Chongchit<br>อ. ดร. ภัทรวิทย์ จงจิตร์   |                                      |                                    |
| BA204                     | BA204                     | Business Statistics  | 3       | None                         | 026401  | Tue. 9:00 - 12:00  |      | Asst. Prof. Akekarin Yolrabil<br>ผศ. เอกรินทร์ ยลระบิล   | Tue., Mar. 11, 2025<br>13:00 - 16:00 | Tue., May 20, 2025<br>9:00 - 12:00 |
|                           |                           |  |         |                              | 026402  | Tue. 13:00 - 16:00 |      | Asst. Prof. Akekarin Yolrabil<br>ผศ. เอกรินทร์ ยลระบิล   |                                      |                                    |
| BA301                     |                           | Business Internship  | 3       | None                         | 026401  | Sun. 9:00 - 12:00  |      | Asst. Prof. Dr. Orapan Yolrabil*<br>ผศ. ดร. อรพรรณ ยลระบิล*  | No Exam                              | No Exam                            |
|                           | BA335                     | Business Opportunities in Thailand<br>(Incoming Exchange Student ONLY) | 3       | None                         | 026401  | Wed. 13:00 - 16:00 |      | Assoc. Prof. Dr. Chaturong Napathorn**<br>รศ. ดร. จตุรงค์ นภาธร**  | No Exam                              | No Exam                            |
| BA338                     | BA338                     | Luxury Brand Management  | 3       | None                         | 026401  | Sat. 13:00 - 16:00 |      | Asst. Prof. Dr. Somboon Kulvisaechana*<br>ผศ. ดร. สมบูรณ์ กุลวิเศษชนะ*<br>Ajarn Medhee Jarumaneeroj<br>อ. เมธี จารุมณีโรจน์      | No Exam                              | No Exam                            |
| BA401                     |                           | Strategic Management   | 3       | TBS Student, FN201 and MK201 | 026401  | Sun. 9:00 - 12:00  |      | Asst. Prof. Dr. Teerasak Khanchanapong**<br>ผศ. ดร. วีรศักดิ์ กัญจนพงศ์**<br>Dr. Worapong Janyangyuen<br>อ.ดร. วรพงษ์ จันยั้งยืน | Sun., Mar. 16, 2025<br>9:00 - 12:00  | No Exam                            |
|                           |                           |  |         |                              | 026402  | Sun. 13:00 - 16:00 |      | Asst. Prof. Dr. Teerasak Khanchanapong**<br>ผศ. ดร. วีรศักดิ์ กัญจนพงศ์**<br>Dr. Worapong Janyangyuen<br>อ.ดร. วรพงษ์ จันยั้งยืน |                                      |                                    |

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|---------------------------|---------------------------|----------------------------------|---------|--------------|---------|--------------------|------|--|--------------------------------------|-------------------------------------|
| 2561<br>(61xx to<br>65xx) | 2566<br>(66xx to<br>67xx) |                                  |         |              |         |                    |      |  |                                      |                                     |
| EC213                     | EC213                     | Introductory Microeconomics      | 3       | None         | 026401  | Wed. 9:00 - 12:00  |      | Asst. Prof. Dr. Phongthorn Wrasai<br>ผศ. ดร. พงษ์ธร วราศัย | Wed., Mar. 12, 2025<br>13:00 - 16:00 | Wed., May 21, 2025<br>13:00 - 16:00 |
|                           |                           |                                  |         |              | 026402  | Wed. 13:00 - 16:00 |      | Asst. Prof. Dr. Phongthorn Wrasai<br>ผศ. ดร. พงษ์ธร วราศัย |                                      |                                     |
| EC214                     | EC214                     | Introductory Macroeconomics      | 3       | None         | 026401  | Wed. 9:00 - 12:00  |      | Dr. Winai Homsombat<br>อ.ดร. รินัย หอมสมบัติ               | Wed., Mar. 12, 2025<br>9:00 - 12:00  | Sun., May 18, 2025<br>13:00 - 16:00 |
|                           |                           |                                  |         |              | 026402  | Wed. 13:00 - 16:00 |      | Dr. Winai Homsombat<br>อ.ดร. รินัย หอมสมบัติ               |                                      |                                     |
|                           | EL125                     | English through Social Media     | 3       | None         | 026401  | Mon. 9:00 - 12:00  |      |  | Sun., Mar. 9, 2025<br>9:00 - 12:00   | Sun., May 25, 2025<br>9:00 - 12:00  |
|                           |                           |                                  |         |              | 026402  | Mon. 9:00 - 12:00  |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026403  | Mon. 9:00 - 12:00  |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026404  | Mon. 9:00 - 12:00  |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026405  | Tue. 13:00 - 16:00 |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026406  | Tue. 13:00 - 16:00 |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026407  | Tue. 13:00 - 16:00 |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026408  | Tue. 13:00 - 16:00 |      |  |                                      |                                     |
|                           | EL321                     | Communicative Business English 2 | 3       | EL221        | 026401  | Thu. 9:00 - 12:00  |      |  | Sun., Mar. 9, 2025<br>13:00 - 16:00  | Fri., May 16, 2025<br>9:00 - 12:00  |
|                           |                           |                                  |         |              | 026402  | Thu. 9:00 - 12:00  |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026403  | Thu. 9:00 - 12:00  |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026404  | Thu. 9:00 - 12:00  |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026405  | Thu. 9:00 - 12:00  |      |  |                                      |                                     |
|                           |                           |                                  |         |              | 026406  | Thu. 9:00 - 12:00  |      |  |                                      |                                     |

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|---------------------------|---------------------------|--|---------|-----------------|---------|--------------------|------|---|--------------------------------------|-------------------------------------|
| 2561<br>(61xx to<br>65xx) | 2566<br>(66xx to<br>67xx) |  |         |                 |         |                    |      |   |                                      |                                     |
|                           | ER312                     | Creation of Product Innovation<br><br>(Incoming Exchange Student ONLY) | 3       | None            | 026401  | Wed. 9:00 - 12:00  |      | Dr. Jakkrit Thavorn<br>อ. ดร. จักรกฤษณ์ ถาวร  | TBA                                  | TBA                                 |
| FN201                     | FN201                     | Business Finance   | 3       | AC201           | 026401  | Wed. 9:00 - 12:00  |      | Asst. Prof. Obrom Chaowalerd<br>ผศ. อบรม เขาวาน์เลิศ  | Wed., Mar. 12, 2025<br>9:00 - 12:00  | Wed., May 28, 2025<br>9:00 - 12:00  |
|                           |                           |  |         |                 | 026402  | Wed. 13:00 - 16:00 |      | Asst. Prof. Obrom Chaowalerd<br>ผศ. อบรม เขาวาน์เลิศ  |                                      |                                     |
| FN211                     | FN211                     | Financial Mathematics and Statistics                                   | 3       | None            | 026401  | Tue. 13:00 - 16:00 |      | Dr. Bordin Bordeerath<br>อ. ดร. บดินทร์ บดีรัฐ<br>Assoc. Prof. Dr. Supranee Lisawadi<br>รศ. ดร. สุปรานี ลิสวัสดิ์ | Sat., Mar. 15, 2025<br>13:00 - 16:00 | Sat., May 24, 2025<br>9:00 - 12:00  |
| FN282                     | FN281                     | Wealth Management  | 3       | None            | 026401  | Tue. 9:00 - 12:00  |      | Asst. Prof. Dr. Bin Zhao*<br>Ajarn Dr. Worapong Janyangyuen<br>อ.ดร. วรพงษ์ จันยังยืน                             | No Exam                              | Tue., May 27, 2025<br>9:00 - 12:00  |
| FN311                     | FN311                     | Financial Management   | 3       | FN201 and FN211 | 026401  | Tue. 9:00 - 12:00  |      | Asst. Prof. Obrom Chaowalerd<br>ผศ. อบรม เขาวาน์เลิศ  | Tue., Mar. 11, 2025<br>9:00 - 12:00  | Tue., May 27, 2025<br>9:00 - 12:00  |
|                           |                           |  |         |                 | 026402  | Tue. 13:00 - 16:00 |      | Asst. Prof. Obrom Chaowalerd<br>ผศ. อบรม เขาวาน์เลิศ  |                                      |                                     |
| FN312                     | FN312                     | Investments  | 3       | FN201 and FN211 | 026401  | Tue. 13:00 - 16:00 |      | Asst. Prof. Dr. Anchada Charoenrook<br>ผศ. ดร. อัญชดา เจริญรุกข์  | Thu., Mar. 13, 2025<br>13:00 - 16:00 | Sun., May 25, 2025<br>13:00 - 16:00 |
|                           |                           |  |         |                 | 026402  | Thu. 13:00 - 16:00 |      | Asst. Prof. Dr. Anchada Charoenrook<br>ผศ. ดร. อัญชดา เจริญรุกข์  |                                      |                                     |
| FN411                     |                           | Derivatives Analysis   | 3       | FN312           | 026401  | Thu. 9:00 - 12:00  |      | Asst. Prof. Dr. Anuchanat Jaroenjtkam<br>ผศ. ดร. อнуชนาฎ เจริญจิตรกรรม  | Thu., Mar. 13, 2025<br>9:00 - 12:00  | Thu., May 29, 2025<br>9:00 - 12:00  |
| FN423                     |                           | Advanced Financial Management  | 3       | FN311 and FN312 | 026401  | Sat. 13:00 - 16:00 |      | Asst. Prof. Dr. Bin Zhao*<br>Ajarn Dr. Worapong Janyangyuen<br>อ.ดร. วรพงษ์ จันยังยืน                             | No Exam                              | No Exam                             |

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|---------------------------|---------------------------|--|---------|-----------------|---|--------------------|------|--|--------------------------------------|-------------------------------------|
| 2561<br>(61xx to<br>65xx) | 2566<br>(66xx to<br>67xx) |  |         |                 |   |                    |      |  |                                      |                                     |
| FN452                     | FN452                     | Asset Management and Portfolio Analysis                              | 3       | FN312           | 026401                                  | Wed. 13:00 - 16:00 |      | Assoc. Prof. Dr. Sakkakom Maneenop<br>ผศ. ดร. สักกาคคม มณีเทพ  | Thu., Mar. 13, 2025<br>13:00 - 16:00 | Wed., May 21, 2025<br>9:00 - 12:00  |
| FN493                     |                           | Selected Topics on Financial Institutions                            | 3       | FN251 and FN312 | 026401                                  | Sat. 9:00 - 12:00  |      | Asst. Prof. Dr. Bin Zhao*  | No Exam                              | No Exam                             |
|                           | FN493                     | Selected Topics on Financial Institutions                            |         | FN312 and FN314 |   |                    |      | Ajarn Patcharachai Puttikulsathit<br>อ. พัชรชัย พุทธิกุลสถิต   |                                      |                                     |
|                           | HR201                     | Modern Management and Entrepreneurship                               | 3       | None            | 026401                                  | Thu. 13:00 - 16:00 |      | Asst. Prof. Dr. MD. Tareq Hossain  | Sat., Mar. 15, 2024<br>9:00 - 12:00  | Fri., May 16, 2025<br>13:00 - 16:00 |
|                           |                           |  |         |                 | 026402                                  | Tue. 13:00 - 16:00 |      | Asst. Prof. Dr. MD. Tareq Hossain  | TBA                                  | TBA                                 |
|                           |                           |  |         |                 | <b>(Incoming Exchange Student ONLY)</b> |                    |      |  |                                      |                                     |
|                           | HR211                     | Human Resource Management<br><b>(Incoming Exchange Student ONLY)</b> | 3       | None            | 026041                                  | Tue. 9:00 - 12:00  |      | Assoc. Prof. Dr. Chaturong Napathorn**<br>รศ. ดร. จตุรงค์ นพาทรร**   | TBA                                  | TBA                                 |
| HR311                     | HR311                     | Organizational Behavior and Leadership                               | 3       | None            | 026401                                  | Fri. 9:00 - 12:00  |      | Asst. Prof. Dr. Somboon Kulvisaechana<br>ผศ. ดร. สมบูรณ์ กุลวิเศษชนะ   | Fri., Mar. 14, 2025<br>9:00 - 12:00  | Fri., May 23, 2025<br>9:00 - 12:00  |
| IB311                     | IB211                     | Global Environment of International Business                         | 3       | None            | 026401                                  | Thu. 13:00 - 16:00 |      | Dr. Arunee Tanvisuth<br>อ. ดร. อรุณี ตันวิสุทธิ  | No Exam                              | Tue., May 27, 2025<br>9:00 - 12:00  |
| IS201                     | IS201                     | Digital Technology for Business                                      | 3       | None            | 026401                                  | Tue. 13:00 - 16:00 |      | Dr. Manit Satitsamitpong<br>อ. ดร. มานิต สาธิตสมิตพงษ์   | Sun., Mar. 16, 2025<br>9:00 - 12:00  | Sun., May 18, 2025<br>9:00 - 12:00  |
|                           |                           |  |         |                 | 026402                                  | Tue. 9:00 - 12:00  |      | Dr. Manit Satitsamitpong<br>อ. ดร. มานิต สาธิตสมิตพงษ์   |                                      |                                     |
| IS312                     | IS312                     | Business Intelligence and Analytics                                  | 3       | IS201           | 026401                                  | Tue. 13:00 - 16:00 |      | Dr. Manit Satitsamitpong*<br>อ. ดร. มานิต สาธิตสมิตพงษ์*<br>Assoc. Prof. Dr. Veera Bhatiajevi<br>รศ. ดร. วีระ ปาติเยเสวี | Fri., Mar. 14, 2025<br>13:00 - 16:00 | Tue., May 27, 2025<br>13:00 - 16:00 |
| IS319                     | IS319                     | Electronic Business  | 3       | IS201           | 026401                                  | Thu. 16:00 - 19:00 |      | Assoc. Prof. Dr. Peter Ractham<br>รศ. ดร. ปีเตอร์ รักธรรม  | Thu., Mar. 13, 2025<br>13:00 - 16:00 | Sat., May 17, 2025<br>13:00 - 16:00 |

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|---------------------------|---------------------------|--|---------|-----------------|---------|--------------------|------|--|-------------------------------------|-------------------------------------|
| 2561<br>(61xx to<br>65xx) | 2566<br>(66xx to<br>67xx) |  |         |                 |         |                    |      |  |                                     |                                     |
| IT211                     | IT211                     | Introduction to International Transport                  | 3       | None            | 026401  | Thu. 9:00 - 12:00  |      | Dr. Arunee Tanvisuth<br>อ. ดร. อรุณี ตันวิสุทธิ  | No Exam                             | Thu., May 22, 2025<br>9:00 - 12:00  |
|                           | MK201                     | Principles of Marketing                                  | 3       | None            | 026401  | Tue. 9:00 - 12:00  |      | Asst. Prof. Dr. Pinrada Metharom<br>ผศ. ดร. กัญจดา เมธารมณ   | Tue., Mar. 11, 2025<br>9:00 - 12:00 | Sat., May 17, 2025<br>13:00 - 16:00 |
|                           |                           |  |         |                 | 026402  | Thu. 9:00 - 12:00  |      | Asst. Prof. Dr. Pinrada Metharom<br>ผศ. ดร. กัญจดา เมธารมณ   |                                     |                                     |
|                           | MK211                     | Consumer Behavior  | 3       | MK201           | 026401  | Mon. 13:00 - 16:00 |      | Assoc. Prof. Dr. Kritsadarat Wattanasuwan<br>รศ. ดร. กฤษฎารัตน์ วัฒนสุวรรณ   | No Exam                             | Mon., May 19, 2025<br>13:00 - 16:00 |
| MK311                     |                           | Consumer Behavior  |         |                 |         |                    |      |  |                                     |                                     |
|                           | MK311                     | Customer Analytics and Management                        | 3       | MK211           | 026401  | Fri. 9:00 - 12:00  |      | Dr. Nuttakon Ounvorawong<br>อ. ดร. ณัฐกานต์ อุนวรวงศ์  | Fri., Mar. 14, 2025<br>9:00 - 12:00 | Fri., May 23, 2025<br>9:00 - 12:00  |
| MK312                     |                           | Brand Management   | 3       | MK311<br>MK211  | 026401  | Sat. 9:00 - 12:00  |      | Asst. Prof. Dr. Nopporn Ruangwanit*<br>ผศ. ดร. นพพร เรืองวานิช*<br>Ajarn Medhee Jarumaneeroj<br>อ. เมธี จารุมณีโรจน์ | No Exam                             | Thu., May 22, 2025<br>13:00 - 16:00 |
|                           | MK312                     | Strategic Brand Management<br>(For <b>MK Major</b> ONLY) |         |                 |         |                    |      |  |                                     |                                     |
| MK312                     |                           | Brand Management   |         |                 |         |                    |      |  |                                     |                                     |
|                           | MK312                     | Strategic Brand Management<br>(For <b>MK Minor</b> ONLY) | 3       | MK311<br>MK211  | 026402  | Thu. 13:00 - 16:00 |      | Asst. Prof. Dr. Nopporn Ruangwanit<br>ผศ. ดร. นพพร เรืองวานิช  |                                     |                                     |
| MK315                     | MK315                     | Pricing & Marketing Profitability                        | 3       | MK201 and AC202 | 026401  | Thu. 9:00 - 12:00  |      | Assoc. Prof. Dr. Surat Teerakapibal<br>รศ. ดร. สุรัตน์ ทีรฆาภิบาล  | No Exam                             | Thu., May 22, 2025<br>9:00 - 12:00  |
| MK317                     | MK317                     | Integrated Marketing Communications                      | 3       | MK312           | 026401  | Tue. 13:00 - 16:00 |      | Assoc. Prof. Dr. Alisara Charinsarn<br>รศ. ดร. อลิสร่า ชรินทร์สาร  | No Exam                             | No Exam                             |
| MK318                     |                           | Marketing Analysis and Decision-Making                   | 3       | MK312 and MK313 | 026401  | Wed. 13:00 - 16:00 |      | Assoc. Prof. Dr. Surat Teerakapibal<br>รศ. ดร. สุรัตน์ ทีรฆาภิบาล  | No Exam                             | Wed., May 28, 2025<br>13:00 - 16:00 |
|                           | MK318                     | From Data to Decision                                    |         |                 |         |                    |      |  |                                     |                                     |
| MK319                     | MK319                     | Digital Marketing Strategy                               | 3       | MK312           | 026401  | Wed. 9:00 - 12:00  |      | Assoc. Prof. Dr. Aurathai Lertwannawit<br>รศ. ดร. อรทัย เลิศวรรณวิทย์  | No Exam                             | No Exam                             |

| Code Curriculum           |                           | Course Title   | Credits | Prerequisite   | Section          | Class Period                            | Room | Instructor   | Midterm Exam                         | Final Exam                          |
|---------------------------|---------------------------|--|---------|----------------|------------------|---|------|--|--------------------------------------|-------------------------------------|
| 2561<br>(61xx to<br>65xx) | 2566<br>(66xx to<br>67xx) |  |         |                |                  |   |      |  |                                      |                                     |
| MK321                     | MK321                     | Entrepreneurial Marketing  | 3       | MK312          | 026401           | Sat. 13:00 - 16:00                      |      | Asst. Prof. Dr. Pattana Boonchoo*<br>ผศ. ดร. พัทธนาชนะ บุญชู*  | Sat. Mar. 15, 2025<br>13:00 - 16:00  | Sat., May 24, 2025<br>13:00 - 16:00 |
| MK326                     | MK326                     | International Marketing  | 3       | MK201          | 026401           | Fri. 9:00 - 12:00                       |      | Asst. Prof. Dr. Pinrada Metharom*<br>ผศ. ดร. ภิญรดา เมธารมณต์*<br>Ajarn Bhumiphat Gitliwala<br>อ. ภูมิพัฒน์ กิติ์ดวลา                  | No Exam                              | Fri., May 23, 2025<br>9:00 - 12:00  |
| MK495                     | MK495                     | Special Topics in Marketing 2 -<br>Special Topics in Marketing 3 - | 3       | MK312<br>MK312 | 026401           | Sat. 9:00 - 12:00                       |      | Asst. Prof. Dr. Pattana Boonchoo*<br>ผศ. ดร. พัทธนาชนะ บุญชู*<br>Ajarn Vorasit Turongsomboon<br>อ. วรศิษย์ ตรงศสมบูรณ์                 | Sat. Mar. 15, 2025<br>9:00 - 12:00   | No Exam                             |
| MK411                     | MK411                     | Sustainability Marketing   | 3       | MK312          | 026401           | Mon. 13:00 - 16:00                      |      | Asst. Prof. Dr. Sorawadee Srivetbodee<br>ผศ. ดร. สรวดี ศรีเวทย์บดี   | Mon., Mar. 10, 2025<br>13:00 - 16:00 | Mon., May 26, 2025<br>13:00 - 16:00 |
| OM201                     | OM201                     | Operations Management  | 3       | None           | 026401<br>026402 | Mon. 13:00 - 16:00<br>Mon. 9:00 - 12:00 |      | Asst. Prof. Dr. Chintanai Praisont**<br>ผศ. ดร. จินตณัย ไพรสนต์**<br>Asst. Prof. Dr. Chintanai Praisont**<br>ผศ. ดร. จินตณัย ไพรสนต์** | Mon., Mar. 10, 2025<br>13:00 - 16:00 | Mon., May 19, 2025<br>9:00 - 12:00  |
| OM316                     | OM315                     | Business Forecasting   | 3       | BA204          | 026401           | Fri. 9:00 - 12:00                       |      | Assoc. Prof. Dr. Ekkachidd Chungcharoen<br>รศ. ดร. เอกฉัตร ชิงเจริญ  | Fri., Mar. 14, 2025<br>13:00 - 16:00 | Fri., May 23, 2025<br>13:00 - 16:00 |
| OM326                     | OM324                     | Technology and Innovation Management                               | 3       | OM201          | 026401           | Fri. 9:00 - 12:00                       |      | Dr. Sukrit Vinayavekhin<br>อ. ดร. สุกฤษฏ์ วินยเวคิน  | No Exam                              | Fri., May 23, 2025<br>13:00 - 16:00 |
| OM412                     | OM412                     | Organizational Performance Measurement                             | 3       | OM201          | 026401           | Tue. 9:00 - 12:00                       |      | Prof. Dr. Nopadol Rompho<br>ศ. ดร. นกอดล ร่มโพธิ์  | No Exam                              | Tue., May 20, 2025<br>9:00 - 12:00  |
| OM421                     | OM422                     | Business Simulation  | 3       | BA204          | 026401           | Wed. 9:00 - 12:00                       |      | Assoc. Prof. Dr. Ekkachidd Chungcharoen<br>รศ. ดร. เอกฉัตร ชิงเจริญ  | Mon., Mar. 10, 2025<br>9:00 - 12:00  | Wed., May 21, 2025<br>9:00 - 12:00  |

| Code Curriculum           |                           | Course Title                                   | Credits | Prerequisite | Section | Class Period       | Room | Instructor  | Midterm Exam                        | Final Exam                         |
|---------------------------|---------------------------|--|---------|--------------|---------|--------------------|------|---|-------------------------------------|------------------------------------|
| 2561<br>(61xx to<br>65xx) | 2566<br>(66xx to<br>67xx) |  |         |              |         |                    |      |   |                                     |                                    |
|                           | TU102                     | Life & Aesthetics                              | 3       | None         | 026401  | Thu. 9:00 - 12:00  |      | Ajarn Opal Surarak<br>อ. โอปอล สุรารักษ์  | No Exam                             | No Exam                            |
|                           |                           |  |         |              | 026402  | Thu. 9:00 - 12:00  |      | Ajarn Yingyord Manchuvisith<br>อ. ยิงยอด มัญญวิสิฐ  |                                     |                                    |
|                           |                           |  |         |              | 026403  | Fri. 9:00 - 12:00  |      | Ajarn Dr. Rasita Sinek-eiam<br>อ. ดร. รลิตา ลินเอกเยี่ยม  |                                     |                                    |
|                           |                           |  |         |              | 026404  | Fri. 9:00 - 12:00  |      | Ajarn Sarupong Sutprasert**<br>อ. ศรพงษ์ สุดประเสริฐ**  |                                     |                                    |
| TU122                     | TU122                     | Law in Everyday Life                           | 3       | None         | 026401  | Thu. 13:00 - 16:00 |      | Assoc. Prof. Dr. Munin Pongsapan<br>รศ. ดร. มุนินทร์ พงศาปาน<br>Ajarn Dr. Mespiti Poolsavasd<br>อ. ดร. เมษปิติ พูลสวัสดิ์ | Fri., Mar. 14, 2025<br>9:00 - 12:00 | Tue. May 27, 2025<br>13:00 - 16:00 |
|                           |                           |  |         |              | 026402  | Fri. 9:00 - 12:00  |      | Assoc. Prof. Dr. Munin Pongsapan<br>รศ. ดร. มุนินทร์ พงศาปาน<br>Ajarn Dr. Mespiti Poolsavasd<br>อ. ดร. เมษปิติ พูลสวัสดิ์ |                                     |                                    |
|                           | TU242                     | Design Thinking and Innovative Problem Solving | 3       | None         | 026401  | Thu. 9:00 - 12:00  |      | Ajarn Renato Kern   | No Exam                             | No Exam                            |

\* ผู้ดูแลวิชา

\*\* ผู้สอนและผู้ดูแลวิชา

Note: Classroom that starts its name with F-XXX will be in the Multi-purpose building 2, and the one with no F will be in Thammasat Business School building