

STUDY PLAN (CURRICULUM 2023)

SINGLE MAJOR : MARKETING

MINOR : NONE

Name _____

ID. NO _____

Course	Credits	Prerequisite	Semester								Grade	Course	Credits	Prerequisite	Semester								Grade
			2023		2024		2025		2026						2023		2024		2025		2026		
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2	
1. General Basic Courses (30 Credits)											3. Major Compulsory Courses (36 Credits)												
EL105	3										MK211	3	MK201										
EL125	3										MK311	3	MK211										
EL295	3										MK312	3	MK211										
LAS101	3										MK313	3	BA204,MK312										
TU100	3										MK314	3	MK211										
TU101 or TU109	3										MK315	3	AC202,MK201										
TU102	3										MK316	3	MK201										
TU103 or TU107	3										MK317	3	MK312										
TU106	3										MK318	3	MK313										
	3										MK319	3	MK312										
2. Business Core Courses (45 Credits)											MK411	3	MK312										
AC201	3										MK412	3	MK students, MK318										
AC202	3	AC201									4. Elective Course (18 Credits)												
BA201	3											3											
BA202	3	AC201										3											
BA204	3											3											
BA401	3	FN201,MK201										3											
EC213	3											3											
EC214	3											3											
EL221	3										5. Free Elective Courses (6 Credits)												
EL321	3	EL221										3											
FN201	3	AC201										3											
HR201	3																						
IS201	3																						
MK201	3																						
OM201	3																						

For each course, mark " / " in the column corresponding to the semester enrolled. In case of taking a summer school, mark "S" in the second column of the academic year.

Note: 1. **General Basic Courses:** Select 1 course listed in General Basic Courses

3. **Major Compulsory Courses:** Not receive a grade lower than "C"

4. **Elective Courses:** Select 6 courses from MK elective courses **OR** courses offered by TBS **OR** by other faculties at Thammasat University.

5. **Free Elective Courses:** Select 2 courses offered by Thammasat Business School outside Major Area **OR** select any courses offered by Thammasat University with the exception of General Basic Courses of level 100.

Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule. BBA International Program is not responsible for any mistakes as a result of the study plan.