

STUDY PLAN (CURRICULUM 2023)

SINGLE MAJOR : MARKETING

MINOR : ACCOUNTING

Name _____

ID. NO _____

Course	Credits	Prerequisite	Semester								Grade	Course	Credits	Prerequisite	Semester								Grade
			2023		2024		2025		2026						2023		2024		2025		2026		
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2	
1. General Basic Courses (30 Credits)										3. Major Compulsory Courses (36 Credits)													
EL105	3									MK211	3	MK201											
EL125	3									MK311	3	MK211											
EL295	3									MK312	3	MK211											
LAS101	3									MK313	3	BA204, MK312											
TU100	3									MK314	3	MK211											
TU101 or TU109	3									MK315	3	AC202, MK201											
TU102	3									MK316	3	MK201											
TU103 or TU107	3									MK317	3	MK312											
TU106	3									MK318	3	MK313											
	3									MK319	3	MK312											
2. Business Core Courses (45 Credits)										MK411	3	MK312											
AC201	3									MK412	3	MK students, MK318											
AC202	3	AC201								4. Minor in Accounting (18 Credits)													
BA201	3									AC311	3	AC201											
BA202	3	AC201								AC312	3	AC201											
BA204	3									AC313	3	AC201											
BA401	3	FN201, MK201								AC314	3	AC313											
EC213	3									AC315	3	AC313, IS201											
EC214	3									*	3												
EL221	3									5. Free Elective Courses (6 Credits)													
EL321	3	EL221									3												
FN201	3	AC201									3												
HR201	3																						
IS201	3																						
MK201	3																						
OM201	3																						

For each course, mark " / " in the column corresponding to the semester enrolled. In case of taking a summer school, mark "S" in the second column of the academic year.

Note: 1. **General Basic Courses:** Select 1 course listed in General Basic Courses

3. **Major Compulsory Courses:** Not receive a grade lower than "C"

4. **Accounting Minor Area:** Compulsory Courses (15 Credits). Not receive a grade lower than "C".

*There are still 3 credits required for Minor courses, student must choose a course(s) from their selected Minor area **OR** from Elective course(s) of Marketing Major until student meet the required credits (18 credits).

5. **Free Elective Courses:** Select 2 courses offered by Thammasat Business School outside Major Area **OR** select any courses offered by Thammasat University with the exception of General Basic Courses of level 100.

Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule. BBA International Program is not responsible for any mistakes as a result of the study plan.