STUDY PLAN (CURRICULUM 2023)

SINGLE MAJOR : MARKETING

MINOR : FINANCE

Name _____ **ID. NO** _____

Course	Credits	Prerequisite	Semester								Grade
			2023		2024		2025		2026		
			1	2	1	2	1	2	1	2	
1. General Basic Courses (30 Credits)											
EL105	3										
EL125	3										
EL295	3										
LAS101	3										
TU100	3										
TU101 **or** TU109	3										
TU102	3										
TU103 **or** TU107	3										
TU106	3										
	3										
2. Business Core Courses (45 Credits)											
AC201	3										
AC202	3	AC201									
BA201	3										
BA202	3	AC201									
BA204	3										
BA401	3	FN201,MK201									
EC213	3										
EC214	3										
EL221	3										
EL321	3	EL221									
FN201	3	AC201									
HR201	3										
IS201	3										
MK201	3										
OM201	3										

Course	Credits	Prerequisite	Semester								Grade
			2023		2024		2025		2026		
			1	2	1	2	1	2	1	2	
3.Major Compulsory Courses (36 Credits)											
MK211	3	MK201									
MK311	3	MK211									
MK312	3	MK211									
MK313	3	BA204,MK312									
MK314	3	MK211									
MK315	3	AC202,MK201									
MK316	3	MK201									
MK317	3	MK312									
MK318	3	MK313									
MK319	3	MK312									
MK411	3	MK312									
MK412	3	MK students, MK318									
4. Minor in Finance (18 Credits)											
FN211	3										
FN311	3	FN201,FN211									
FN312	3	FN201,FN211									
FN	3										
FN	3										
*	3										
5. Free Elective Courses (6 Credits)											
	3										
	3										

For each course, mark " / " in the column corresponding to the semester enrolled. In case of taking a summer school, mark "S" in the second column of the academic year.

Note: **1. Genenral Basic Courses**: Select 1 course listed in General Basic Courses

3. Major Compulsory Courses: Not receive a grade lower than **"C"**

4. Finance Minor Area: Compulsory Courses (9 Credits) + Select 2 Finance Courses (6 credits).
Not receive a grade lower than **"C"** **AND** avarage grade in all minor courses no less than 2.00.

*There are still 3 credits required for Minor courses, student must choose a course(s) from their selected Minor area **OR** from Elective course(s) of Marketing Major until student meet the required credits (18 credits).

5. Free Elective Courses: Select 2 courses offered by Thammasat Business School outside Major Area **OR** select any courses offered by Thammasat University with the exception of General Basic Courses of level 100.

Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule. BBA International Program is not responsible for any mistakes as a result of the study plan.