STUDY PLAN (CURRICULUM 2023)

SINGLE MAJOR : MARKETING

MINOR : FINANCE

Name _____ **ID. NO** _____

Course	Credits	Prerequisite	Semester								Grade	Course	Credits	Prerequisite	Semester								Grade
			2023		2024		2025		2026						2023		2024		2025		2026		
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2	
1. General Basic Courses (30 Credits)												**3.Major Compulsory Courses (36 Credits)**											
EL105	3											MK211	3	MK201									
EL125	3											MK311	3	MK211									
EL295	3											MK312	3	MK211									
LAS101	3											MK313	3	BA204,MK312									
TU100	3											MK314	3	MK211									
TU101 **or** TU109	3											MK315	3	AC202,MK201									
TU102	3											MK316	3	MK201									
TU103 **or** TU107	3											MK317	3	MK312									
TU106	3											MK318	3	MK313									
	3											MK319	3	MK312									
2. Business Core Courses (45 Credits)												MK411	3	MK312									
AC201	3											MK412	3	MK students, MK318									
AC202	3	AC201										**4. Minor in Finance (18 Credits)**											
BA201	3											FN211	3										
BA202	3	AC201										FN311	3	FN201,FN211									
BA204	3											FN312	3	FN201,FN211									
BA401	3	FN201,MK201										FN	3										
EC213	3											FN	3										
EC214	3											*	3										
EL221	3											**5. Free Elective Courses (6 Credits)**											
EL321	3	EL221											3										
FN201	3	AC201											3										
HR201	3																						
IS201	3																						
MK201	3																						
OM201	3																						

For each course, mark " / " in the column corresponding to the semester enrolled. In case of taking a summer school, mark "S" in the second column of the academic year.

Note: **1. Genenral Basic Courses**: Select 1 course listed in General Basic Courses

3. Major Compulsory Courses: Not receive a grade lower than **"C"**

4. Finance Minor Area: Compulsory Courses (9 Credits) + Select 2 Finance Courses (6 credits).
Not receive a grade lower than **"C"** **AND** avarage grade in all minor courses no less than 2.00.

*There are still 3 credits required for Minor courses, student must choose a course(s) from their selected Minor area **OR** from Elective course(s) of Marketing Major until student meet the required credits (18 credits).

5. Free Elective Courses: Select 2 courses offered by Thammasat Business School outside Major Area **OR** select any courses offered by Thammasat University with the exception of General Basic Courses of level 100.

Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule. BBA International Program is not responsible for any mistakes as a result of the study plan.