## STUDY PLAN (CURRICULUM 2023)

## DOUBLE MAJOR : MARKETING + FINANCE

| Name                                  |         |              |          |   |    |      |   |      |   |    |       | ID. NO   |         |                       |          |   |     |         |   |      |   |       | - |  |
|---------------------------------------|---------|--------------|----------|---|----|------|---|------|---|----|-------|--|---------|-----------------------|----------|---|-----|---------|---|------|---|-------|---|--|
| Course                                | Credits | Prerequisite | Semester |   |    |      |   |      |   |    |       |  |         |                       |          |   |     |         |   |      |   |       |   |  |
|                                       |         |              | 2023     |   | 20 | 2024 |   | 2025 |   | 26 | Grade | Course   | Credits | Prerequisite          | 2023 202 |   | 024 | 24 2025 |   | 2026 |   | Grade |   |  |
|                                       |         |              | 1        | 2 | 1  | 2    | 1 | 2    | 1 | 2  |       |  |         |                       | 1        | 2 | 1   | 2       | 1 | 2    | 1 | 2     |   |  |
| EL105                                 | 3       |              |          |   |    |      |   |      |   |    |       | 3. Marketing Major Area Course (36 credits)        |         |                       |          |   |     |         |   |      |   |       |   |  |
| EL125                                 | 3       |              |          |   |    |      |   |      |   |    |       | 3.1 Major Compulsory Courses (36 Credits)          |         |                       |          |   |     |         |   |      |   |       |   |  |
| EL295                                 | 3       |              |          |   |    |      |   |      |   |    |       | MK211  | 3       | MK201                 |          |   |     |         |   |      |   |       |   |  |
| LAS101                                | 3       |              |          |   |    |      |   |      |   |    |       | MK311  | 3       | MK211                 |          |   |     |         |   |      |   |       |   |  |
| TU100                                 | 3       |              |          |   |    |      |   |      |   |    |       | MK312  | 3       | MK211                 |          |   |     |         |   |      |   |       |   |  |
| TU101 <u>or</u><br>TU109              | 3       |              |          |   |    |      |   |      |   |    |       | MK313  | 3       | BA204,MK312           |          |   |     |         |   |      |   |       |   |  |
| TU102                                 | 3       |              |          |   |    |      |   |      |   |    |       | MK314  | 3       | MK211                 |          |   |     |         |   |      |   |       |   |  |
| TU103 <u>or</u><br>TU107              | 3       |              |          |   |    |      |   |      |   |    |       | MK315  | 3       | AC202,MK201           |          |   |     |         |   |      |   |       |   |  |
| TU106                                 | 3       |              |          |   |    |      |   |      |   |    |       | MK316  | 3       | MK201                 |          |   |     |         |   |      |   |       |   |  |
|                                       | 3       |              |          |   |    |      |   |      |   |    |       | MK317  | 3       | MK312                 |          |   |     |         |   |      |   |       |   |  |
| 2. Business Core Courses (45 Credits) |         |              |          |   |    |      |   |      |   |    | MK318 | 3  | MK313   |                       |          |   |     |         |   |      |   |       |   |  |
| AC201                                 | 3       |              |          |   |    |      |   |      |   |    |       | MK319  | 3       | MK312                 |          |   |     |         |   |      |   |       |   |  |
| AC202                                 | 3       | AC201        |          |   |    |      |   |      |   |    |       | MK411  | 3       | MK312                 |          |   |     |         |   |      |   |       |   |  |
| BA201                                 | 3       |              |          |   |    |      |   |      |   |    |       | MK412  | 3       | MK students,<br>MK318 |          |   |     |         |   |      |   |       |   |  |
| BA202                                 | 3       | AC201        |          |   |    |      |   |      |   |    |       | 4. Finance Major Area Courses (39 Credits)         |         |                       |          |   |     |         |   |      |   |       |   |  |
| BA204                                 | 3       |              |          |   |    |      |   |      |   |    |       | 4.1. Finance Major Compulsory Courses (21 Credits) |         |                       |          |   |     |         |   |      |   |       |   |  |
| BA401                                 | 3       | FN201,MK201  |          |   |    |      |   |      |   |    |       | FN211  | 3       |                       |          |   |     |         |   |      |   |       |   |  |
| EC213                                 | 3       |              |          |   |    |      |   |      |   |    |       | FN311  | 3       | FN201,FN211           |          |   |     |         |   |      |   |       |   |  |
| EC214                                 | 3       |              |          |   |    |      |   |      |   |    |       | FN312  | 3       | FN201,FN211           |          |   |     |         |   |      |   |       |   |  |
| EL221                                 | 3       |              |          |   |    |      |   |      |   |    |       | FN313  | 3       | FN311,EC214           |          |   |     |         |   |      |   |       |   |  |
| EL321                                 | 3       | EL221        |          |   |    |      |   |      |   |    |       | FN314  | 3       | FN201,FN211           |          |   |     |         |   |      |   |       |   |  |
| FN201                                 | 3       | AC201        |          |   |    |      |   |      |   |    |       | FN411  | 3       | FN311,FN312           |          |   |     |         |   |      |   |       |   |  |
| HR201                                 | 3       |              |          |   |    |      |   |      |   |    |       | FN412  | 3       | FN311,FN312           |          |   |     |         |   |      |   |       |   |  |
| IS201                                 | 3       |              |          |   |    |      |   |      |   |    |       | 4.2. Finance Major Elective Courses (18 Credits)   |         |                       |          |   |     |         |   |      |   |       |   |  |
| MK201                                 | 3       |              |          |   |    |      |   |      |   |    |       | FN   | 3       |                       |          |   |     |         |   |      |   |       |   |  |
| OM201                                 | 3       |              |          |   |    |      |   |      |   |    |       | FN   | 3       |                       |          |   |     |         |   |      |   |       |   |  |
| 5. Free Elective Courses (6 Credits)  |         |              |          |   |    |      |   |      |   |    | FN    | 3  |         |                       |          |   |     |         |   |      |   |       |   |  |
|                                       | 3       |              |          |   |    |      |   |      |   |    |       | FN   | 3       |                       |          |   |     |         |   |      |   |       |   |  |
|                                       | 3       |              |          |   |    |      |   |      |   |    |       | FN   | 3       |                       |          |   |     |         |   |      |   |       |   |  |
|                                       |         |              |          |   |    |      |   |      |   |    |       |  | 3       |                       |          |   |     |         |   |      |   |       |   |  |

For each course, mark " / " in the column corresponding to the semester enrolled. In case of taking a summer school, mark "S" in the second column of the academic year.

Note: 1. Genenral Basic Courses: Select 1 course listed in General Basic Courses

- 3.1 and 4.1 Major Compulsory Courses: Not receive a grade lower than "C"
- 4.2 Finance Major Elective Course: Select 5 FN major elective courses + Select 1 major elective course in area other than FN
- **5. Free Elective Courses**: Select 2 courses offered by Thammasat Business School outside Major Area <u>OR</u> select any courses offered by Thammasat University with the exception of General Basic Courses of level 100.

Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule. BBA International Program is not responsible for any mistakes as a result of the study plan.