

List of Additional Courses Opening Courses for Semester 1/2026 (Tentative)

Curriculum 2566 (66xx to 67xx)	Subject	Section	Credits	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam	Elective			Minor			
									AC	FN	MK	AC	FN	MK	
									AC312	Intermediate Accounting 2	026401	3	AC201	Thu. 9:00 - 12:00	Asst. Prof. Dr. Visarut Sribunnak
BA336**	Business Opportunities in Selected Country 1: South Korea (20 seats available)	026401	3	None	Mon. 9:00 - 12:00	Asst. Prof. Dr. Thapakorn Kamnerdsiri	No Exam	No Exam	✓	✓	✓				
BA338	Luxury Brand Management	026401	3	None	Sat. 9:00 - 12:00	Ajarn Medhee Jarumaneeroj	No Exam	No Exam	✓	✓	✓				
BA355*	Special Topics in Business Administration 9: Smart Responsible AI	026401	1.5	None	Fri. 13:00 - 16:00 Before Midterm	TBA	No Exam	No Exam	✓	✓	✓				
BA356*	Special Topics in Business Administration 10: Smart Responsible AI	026401	1.5	None	Fri. 13:00 - 16:00 After Midterm	TBA	No Exam	No Exam	✓	✓	✓				
FN311	Financial Management	026401	3	FN201 and FN211	Tue. 9:00 - 12:00	Asst. Prof. Obrom Chaowalerd	Tue., Sept. 22, 2026 13:00 - 15:30	Tue., Dec.1, 2026 13:00 - 16:00	✓		✓		✓		
FN312	Investments	026401	3	FN201 and FN211	Tue. 13:00 - 16:00	Asst. Prof. Dr. Anchada Charoenrook	Thu., Sept. 24, 2026 9:00 - 12:00	Tue., Dec. 8, 2026 9:00 - 12:00	✓		✓		✓		
HR211	Human Resource Management (15 seats available)	026401	3	None	Fri. 9:00 - 12:00	Asst. Prof. Dr. Somboon Kulvisaechana	Fri., Sept. 25, 2026 13:00 - 16:00	Fri., Nov. 27, 2026 9:00 - 12:00			✓				
IB211	Global Environment of International Business	026401	3	None	Thu. 13:00 - 16:00	Dr. Arunee Tanvisuth	No Exam	Mon., Nov. 23, 2026 9:00 - 12:00		✓	✓				
IB321	International Trade Operations	026401	3	None	Tue. 13:00 - 16:00	Assoc. Prof. Supoj Chawawiwat	No Exam	Wed., Nov. 25, 2026 9:00 - 12:00		✓	✓				
IS312	Business Intelligence and Analytics	026401	3	IS201	Tue. 9:00 - 12:00	Assoc. Prof. Dr. Veera Bhatiasavi	Tue., Sept. 22, 2026	Tue., Nov. 24, 2026	✓		✓				
		026401	3	IS201	Tue. 13:00 - 16:00	Assoc. Prof. Dr. Veera Bhatiasavi	9:00 - 12:00	9:00 - 12:00							
IS319	Electronic Business	026401	3	IS201	Thu. 16:00 - 19:00	Assoc. Prof. Dr. Peter Ractham	Thu., Sept. 24, 2026 13:00 - 16:00	Thu., Dec. 3, 2026 13:00 - 16:00	✓	✓	✓				

Curriculum 2566	Subject	Section	Credits	Prerequisite	Class period	Instructor	Midterm Exam	Final Exam	Elective			Minor		
									AC	FN	MK	AC	FN	MK
IT211	Introduction to International Transport	026401	3	None	Thu. 9:00 - 12:00	Dr. Arunee Tanvisuth	No Exam	Thu., Dec. 3, 2026 9:00 - 12:00		✓	✓			
LO212	Introduction to Logistics Management	026401	3	None	Mon. 9:00 - 12:00	Assoc. Prof. Dr. Suntichai Kotcharin	No Exam	Mon., Nov. 23, 2026 9:00 - 12:00			✓			
MK211	Consumer Behavior (For MK MINOR Only)	026402	3	MK201	Thu. 17:00 - 20:00	Assoc. Prof. Dr. Kritsadarat Wattanasuwan	No Exam	Fri., Nov. 27, 2026 13:00 - 16:00						✓
MK312	Strategic Brand Management	026401	3	MK211	Fri. 16:00 - 19:00	Ajarn Medhee Jarumaneeroj	No Exam	Sat., Nov. 28, 2026 13:00 - 16:00						✓
MK322	Retail Management	026401	3	MK211	Mon. 13:00 - 16:00	Ajarn Suwalya Khemvaraporn	Mon., Sept. 21, 2026 13:00 - 16:00	Mon., Nov. 30, 2026 13:00 - 16:00			✓			✓
MK326	International Marketing	026401	3	MK201	Fri. 9:00 - 12:00	Dr. Bhumiphat Gitliwala	No Exam	Fri., Dec. 4, 2026 9:00 - 12:00			✓			✓
MK395	Special Topics in Marketing 1 (Influencer Marketing)	026401	3	MK312	Sat. 9:00 - 12:00	Ajarn Vorasit Turongsomboon	Sat., Sept. 26, 2026 9:00 - 12:00	No Exam			✓			✓
OM311	Business Analytics 1	026401	3	None	Thu. 9:00 - 12:00	Asst. Prof. Dr. Akekarin Yolrabil Asst. Prof. Dr. Krit Pattamaroj	Thu., Sept. 24, 2026 9:00 - 12:00	Thu., Dec. 3, 2026 9:00 - 12:00		✓	✓			
OM315	OM316 Business Forecasting	026401	3	BA204	Thu. 13:00 - 16:00	Assoc. Prof. Dr. Ekkachidd Chungcharoen	Thu., Sept. 24, 2026 13:00 - 16:00	Thu., Dec. 3, 2026 13:00 - 16:00	✓	✓	✓			
OM324	Technology and Innovation Management (10 seats available)	026401	3	OM201	Thu. 9:00 - 12:00	Asst. Prof. Dr. Sukrit Vinayavekhin	No Exam	No Exam			✓			
OM412	Organizational Performance Measurement	026401	3	OM201	Tue. 9:00 - 12:00	Prof. Dr. Nopadol Rompho	No Exam	Tue., Dec. 1, 2026 9:00 - 12:00	✓		✓			

Note: Additional Courses Opening Courses, there are 30 seats available for each course, and will be available if there are more than or equal to 30 students registered.

BA355* and BA356* are 1.5-credit courses. Students who are interested in these courses are advised to request quotas for both courses together, as they will be counted as one quota

Student enroll in BA336 course MUST join the company visit in South Korea , there will be additional expenses that students have to be responsible for.**