

STUDY PLAN (Curriculum 2013)(with General Basic Course (Revised 2015))

SINGLE MAJOR : MARKETING

MINOR : OPERATIONS MANAGEMENT

Name _____

ID. NO _____

Course	Credits	Prerequisite	Semester										Grade	Course	Credits	Prerequisite	Semester										Grade				
			20	15	20	16	20	17	20	18	20	15					20	16	20	17	20	18									
			1	2	1	2	1	2	1	2	1	2					1	2	1	2	1	2									
1. General Basic Courses (30 Credits)													MK314	3	MK311																
TU100	3												MK315	3	BA204,MK314																
TU101	3												MK316	3	MK311																
TU102	3												MK317	3	MK201, FN201																
TU103	3												MK318	3	MK201																
TU104	3												MK319	3	MK311																
TU105	3												MK411	3	MK311, BA204																
TU106	3												MK412	3	MK major, MK312, 4th yr.																
EG221	3	TU105 or EXE											3.2 Major Elective Courses (6 Credits)																		
EG241	3	TU105 or EXE												3																	
BA202	3	2nd year												3																	
2. Business Core Courses (45 Credits)														3																	
AC201	3												4. Elective Course (15 Credits) OR Minor Area																		
AC202	3	AC 201												3																	
BA201	3	2nd year												3																	
BA203	3													3																	
BA204	3													3																	
BA401	3	4th year												3																	
EC213	3												Minor in Operation Management (15 Credits)																		
EC214	3												OM311*	3	BA203																
EL221	3	TU105											OM313*	3	OM201																
EL321	3	EL221											OM411*	3	BA203, OM201																
FN201	3	AC201											OM3XX	3																	
HR201	3												OM3XX	3																	
IS201	3												5. Free Elective Courses (6 Credits)																		
MK201	3													3																	
OM201	3													3																	
3. Major Area Courses (39 Credits) (Not receive a grade lower than "C")																															
3.1 Major Compulsory Courses (33 Credits)																															
MK311	3	MK201																													
MK312	3	MK311																													
MK313	3	MK major, MK201																													

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: * = Compulsory Courses (9 Credits) + select 2 Operations Management Courses (Code OM3xx) (6 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

***Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.**

BBA International Program is not responsible for any mistakes as a result of the study plan.