

STUDY PLAN (Curriculum 2013)

SINGLE MAJOR : MARKETING

MINOR : None

Name \_\_\_\_\_

ID. NO \_\_\_\_\_

Course	Credits	Prerequisite	Semester								Grade	Course	Credits	Prerequisite	Semester								Grade				
			20	13	20	14	20	15	20	16					20	13	20	14	20	15	20	16					
			1	2	1	2	1	2	1	2					1	2	1	2	1	2	1	2					
<b>1. General Basic Courses (30 Credits)</b>											<b>3. Major Area Courses (39 Credits) (Not receive a grade lower than "C")</b>																
BA202	3											<b>3.1 Major Compulsory Courses (33 Credits)</b>															
EG221	3	EL172										MK311	3	MK201													
EG241	3	EL172										MK312	3	MK311													
EL171	3											MK313	3	MK major, MK201													
EL172	3	EL171										MK314	3	MK311													
TH161	3											MK315	3	BA204, MK314													
TU100	3											MK316	3	MK311													
TU110	2											MK317	3	MK201, FN201													
TU120	2											MK318	3	MK201													
TU130	2											MK319	3	MK311													
TU152	3											MK411	3	MK311, BA204													
<b>2. Business Core Courses (45 Credits)</b>											MK412	3	MK major, MK312, 4th yr.														
AC201	3											<b>3.2 Major Elective Courses (6 Credits)</b>															
AC202	3	AC 201																									
BA201	3	2nd year																									
BA203	3																										
BA204	3											<b>4. Elective Course (15 Credits)</b>															
BA401	3	4th year											3														
EC213	3												3														
EC214	3												3														
EL221	3	EL172											3														
EL321	3	EL221											3														
FN201	3	AC201										<b>5. Free Elective Courses (6 Credits)</b>															
HR201	3											MA216	3														
IS201	3												3														
MK201	3																										
OM201	3																										

For each course, mark " / " in the column corresponding to the semester enrolled.

In case of taking a summer school, mark "S" in the second column of the academic year.

Minor Area: \* = Compulsory Courses (9 Credits) + select 2 Finance Courses (6 Credits)

Free Elective Courses: Select 2 courses offered in TU including foreign language courses listed in general basic courses.

\*Remarks: Students must study the undergraduate bulletin before registration. Study plan is only a suggested schedule.

BBA International Program is not responsible for any mistakes as a result of the study plan.