

List of Tentative Courses Offered for 2nd Semester of 2024	
Code	Course Title
AC201	Fundamental Accounting
AC202	Management Accounting
AC311	Intermediate Accounting 1
AC312	Intermediate Accounting 2
AC314	Cost Management
AC411	Advanced Accounting 1
AC461	Seminar in Taxation
BA201	Business Law
BA202	Taxation
BA204	Business Statistics
BA338	Luxury Brand Management
BA401	Strategic Management
EC213	Introductory Microeconomics
EC214	Introductory Macroeconomics
EL125	English Through Social Media
EL321	Communicative Business English 2
FN201	Business Finance
FN211	Financial Mathematics and Statistics
FN282	Wealth Management (Curriculum 2561 ONLY)
FN311	Financial Management
FN312	Investments
FN411	Derivatives Analysis
FN451	Equity Securities Analysis
FN452	Asset Management and Portfolio Analysis
FN493	Selected Topics on Financial Institutions
HR201	Modern Management and Entrepreneurship <b>or</b>
HR311	Organizational Behavior and Leadership
IB311	Global Environment of International Business

List of Tentative Courses Offered for 2nd Semester of 2024	
Code	Course Title
IS201	Digital Technology for Business
IS312	Business Intelligence and Analytics
IS319	Electronic Business
IT211	Introduction to International Transport
MK201	Principles of Marketing
MK311	Consumer Behavior (Curriculum 2561 ONLY)
MK311	Consumer Analytics and Management (Curriculum 2566 ONLY)
MK312	Strategic Brand Management
MK315	Pricing & Marketing Profitability
MK317	Integrated Marketing Communications
MK318	Marketing Analytics and Decision Making
MK319	Digital Marketing Strategy
MK321	Entrepreneurial Marketing
MK326	International Marketing
MK411	Sustainability Marketing
MK495	Special Topics in Marketing 2
OM201	Operations Management
OM316	Business Forecasting
OM326	Technology and Innovation Management
OM412	Organizational Performance Measurement
TU102	Social Life Skills
TU106	Creativity and Communication
TU107	Digital Skill and Problem Solving
TU122	Law in Everyday Life

**Note: This is the tentative course offered for 2nd Semester of 2024. The BBA International Program reserves the right to change without prior notice.**